INTERNATIONAL REVIEW OF PHILANTHROPY AND SOCIAL INVESTMENT

ABOUT THE JOURNAL

The *International Review of Philanthropy and Social Investment* is an interdisciplinary international journal publication that aims to be a platform for cutting and leading edge primary research on philanthropy and social investment.. It is a project of the Africa Centre for Philanthropy and Social Investment at the Wits Business School in South Africa with wider perspectives. It is aimed at the academic and research communities. It explores the emergent and developing field of philanthropy and social investment in Africa and beyond.

It is a response to both the research gap in the area as well as lack of a journal dedicated to this field of knowledge and practice. As a result, the journal combines full-length academic articles and empirical experiences from practitioners, most of whom have vast knowledge which is seldom documented. The journal is also a bridge between theory and of practice both in the philanthropic and private sector spheres. It is an essential resource for academics, researchers, policy makers and practitioners in the fields of philanthropy and social investment. In short, the journal will fill a growing need to develop the international knowledge infrastructure for rapidly expanding interest in this field of human behavior.

BACKGROUND

The study of philanthropy in Africa and other continents outside of Euro-America is in a nascent stage. It has been described by many writers as emergent. Although there is now an increase in research and writings on philanthropy across the globe as well as in Africa and African philanthropy in particular, there is however still little academic research and publications in this field. It was due to this lack of dedicated academic focus on philanthropy in Africa that the Wits Business School introduced a Chair in African Philanthropy, which will be located within a new academic Centre. The gaps to be filled include but are not limited to lack of teaching, research and publications in the area of philanthropy. Not only is there lack of research in the field, there is also no university in Africa that teaches philanthropy and offers higher degrees in the same field. The Wits Business School is the first to develop a full Master of Management in African Philanthropy as well as offer a Master of Management Degree by Research in Philanthropy. In addition, the school now offers doctoral students opportunities to study philanthropy in its different forms. However, from the outset, this initiative is foreseen in terms of its wider outreach and contribution to what is seen and understood as philanthropic behavior in different contexts and their histories.

RATIONALE

There is very little published in the field of philanthropy in Africa and other developmental setting. To close the gap and promote knowledge generation in this area, a journal on philanthropy is proposed. There is no journal that has a dedicated focus on research and theory in the field of philanthropy and social investment in Africa or elsewhere. This is despite the ever increasing growth and relevance of philanthropy in Africa and beyond as an area for teaching, research and practice. In the USA for example, there are now more than hundred masters' and undergraduate programmes and more than fifty courses on philanthropy. In the UK and Europe, the focus on philanthropy has also increased exponentially. These regions have also established journals that are close to the study of philanthropy, but are not established for this specific knowledge area. *VOLUNTAS* , for example is dedicated to publications mainly on the voluntary sector and the *Non Profit Quarterly* focuses on non-profit studies. The *Foundation Review* is a peer reviewed journal that is written by philanthropic professionals. It is not really committed to philanthropy related theory and research. None are reference points for publications about social investment made by businesses. The proposed international journal on philanthropy and social investment therefore not only fills the gap in Africa and elsewhere but it also compliments journals already in existence that have a dimension on philanthropy but are not exclusively dedicated to philanthropy.

The *International Review of Philanthropy and Social Investment* is predominantly dedicated to academic research and theory, with some sections dedicated to practice. It is a journal based in Africa but with a global remit responding to the growing demand for both academic and practice related articles on the varieties and scales of philanthropy and social investment. These include but not limited to venture, catalytic, impact investing, strategic and others. This is also in line with the increasing number of centers globally that are dedicated to philanthropy. With more centres and programmes on philanthropy, the need for more outlets for publications in the field arises. The existing journals such as VOLUNTAS and Non Profit Quarterly report turning away huge amounts of articles due to lack of space. African articles suffer the most in these cases. This journal will fill the void.

AIMS AND SCOPE

The journal aims primarily to explore the emergent and developing field by conducting primary research on the many forms and dimensions of philanthropy and social investment across the world. It further aims to promote the dissemination of knowledge as well as present new empirical knowledge on and/ or develop theory in the field of philanthropy and social investment. The journal takes a broad perspective of philanthropy and social investment in due to the very mutli-dimensional and multifaceted nature of the field. The journal encourages cross national and comparative research as well as interdisciplinary articles.

The journal will explore various themes in philanthropy and social investment. Its scope will include research articles, review articles, case studies as well as experiences from the field. At times, special issues will be considered especially emerging out of key conferences. One of the programmes of the Africa Centre for Philanthropy and Social investment at the Wits Business School is an annual philanthropy and social investment conference. Some of the papers from this conference will be considered for a special issue of the journal. In addition, the primary research that the Centre is supporting will feed into teaching especially at the Master of Management level. The journal therefore also serves as a base for teaching and research.

The Journal will be published twice a year in the first two years and then build towards quarterly starting in 2021. The journal's primary articles should be 10 000 words long covering original research, theory development and practice. The journal is easily accessible in both electronic and paper formats.

EDITORIAL

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Submission of Manuscripts

Each manuscript must include the following:
Papers should be a maximum of 10,000 words in length, with all copy typed double-space.
Abstract

- An abstract is to be provided, preferably no longer than 100–150 words.

Notes

- These should be grouped together in a separate, double-spaced section after the text and before the References. In the text, notes should appear as superscript, lower-case letters. For example: This has caused a number of significant controversies [a].

Key Words

- A list of 4–5 key words is to be provided directly below the abstract. Key words should express the precise content of the manuscript, as they are used for indexing purposes.

References should include (in this order):

- last names and initials of all authors

- year published
- title of article
- name of publication
- volume number
- and inclusive pages

The style and punctuation of the references should conform to that used in the journal – illustrated by the following examples:

- Journal Article

  Crow, S. M., Fok, L. Y., and Hartman, S. J. (1998). Who is at greatest risk of work−related discrimination – women, blacks, or homosexuals?. Employee Responsibilities and Rights Journal, 11, 15−−26.

- Book

  Blau, J. R. (1993). Social Contracts and Economic Markets, Plenum Press, New York.

- Contribution to a Book

  Segal, S. P., and Holschuh, J. (1995). Reciprocity in support networks of sheltered−care residents. In R. K. Price, B. M. Shea, and H. N. Mookherjee (eds.), Social Psychiatry across Cultures: Studies from North America, Asia, Europe, and Africa, Plenum Press, New York.

Footnotes

- Footnotes should be avoided. When their use is absolutely necessary, footnotes should be numbered consecutively using Arabic numerals and should be typed at the bottom of the page to which they refer. Place a line above the footnote, so that it is set off from the text. Use the appropriate superscript numeral for citation in the text.

Illustration Style

Illustrations

- Illustrations (photographs, drawings, diagrams, and charts) are to be numbered in one consecutive series of Arabic numerals.
- The captions for illustrations should be typed on a separate sheet of paper.
- Photographs should be large, glossy prints, showing high contrast.
- Drawings should be high−quality laser prints or should be prepared with india ink.
- Either the original drawings or good−quality photographic prints are acceptable.
- Artwork for each figure should be provided on a separate sheet of paper.
- Identify figures on the back with author's name and number of the illustration.

- Electronic artwork submitted on disk should be in the TIFF or EPS format (1200 dpi for line and 300 dpi for half–tones and gray–scale art).
- Color art should be in the CYMK color space.
- Artwork should be on a separate disk from the text, and hard copy must accompany the disk.

Tables

- Tables should be numbered (with Roman numerals) and referred to by number in the text.
- Each table should be typed on a separate sheet of paper.
- Center the title above the table, and type explanatory

  footnotes (indicated by superscript lowercase letters) below the table.