



Academic Programme Guide



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■ DISCOVER WBS



OUR TEACHING METHOD

Our teaching method is lively and interactive, making extensive use of case studies which bring real-world business challenges into the classroom.



TEACHING EXCELLENCE

Apart from our full-time faculty, we have a number of visiting/ adjunct professors from other business schools around the world. Numerous guest lecturers bring their up-to-the-minute business or industry knowledge into the classroom.



INTERNATIONAL PARTNER SCHOOLS

Thanks to our global partnerships, students can complete their electives at other business schools around the world, allowing for a perfect mix of local and international business knowledge.



CAREER DEVELOPMENT

Our Career Management Centre offers one-on-one coaching, career advice and counselling, CV formulation, mock interviews and career workshops and fairs, among many other services.



PUBLIC DIALOGUE, DEBATE AND DISCUSSION

WBS hosts regular public lectures and panel discussions on issues facing South Africa and the rest of the continent.



ACCREDITATION & MEMBERSHIPS



SOUTH AFRICAN
CASE STUDIES
PRODUCED BY OUR
CASE CENTRE

350

WBS HAS GRADUATED
THE MOST MBAs IN
AFRICA, WITH MORE
THAN
10 000
ALUMNI AROUND THE WORLD

FACULTY
WITH PHDs
98%

Philanthropy and social investment are among the most consequential, yet understudied, fields shaping Africa's development. At the Centre on African Philanthropy and Social Investment (CAPSI), our academic programmes exist to close that gap – building a critical mass of scholars, researchers and practitioners who can think rigorously and act meaningfully in this space. Our students learn from award-winning, leading scholars in philanthropy, whose research and thought leadership continue to shape how the field is understood and practised across the continent.

Our curriculum is deliberately designed around the full life cycle of philanthropic and social investment work: understanding the role philanthropy plays in development; establishing, managing and governing philanthropic and social investment institutions; fundraising and resource mobilisation; public policy and the Sustainable Development Goals; ethics and religion in philanthropy; and advising private wealth. Teaching is enriched by guest lectures from leading industry experts from Africa and beyond, ensuring that our students benefit from strong linkages between scholarship and practice. Through this design, students develop the analytical, strategic and ethical competencies needed to lead organisations, shape policy and advise donors with confidence and integrity, equipping our graduates to translate scholarship into tangible social impact across the continent.

Learning at CAPSI extends well beyond the classroom. Our Conversations on African Philanthropy podcast offers a platform for learning and knowledge-sharing, while our writing retreats and dedicated research student support help students and early-career researchers strengthen their scholarship and publication. Our Women in Philanthropy initiative champions gender-responsive leadership in the sector. Additionally, our students and researchers have a regular opportunity to present at international conferences, including the African Philanthropy Conference (APC), gaining visibility and building networks with peers across the continent and beyond. Partial scholarship opportunities are also available to support talented students in accessing these programmes, alongside a range of other special initiatives designed to enrich the student experience and build a genuine community of practice.

A portrait of Prof. Jacob Mati, a Black man with glasses and a dark cap, wearing a dark jacket over a white shirt. He is smiling slightly. Behind him are several concentric, light-colored circles that fade out, creating a halo effect.

If you are looking for a postgraduate experience that combines academic excellence with a rich, supportive ecosystem of mentorship, research and real-world engagement, I warmly invite you to join CAPSI and become part of the next generation of leaders shaping African philanthropy and social investment.

Welcome aboard.

MESSAGE FROM
PROF Jacob Mati
CAPSI Deputy Director:
Academic Programmes.

A DECADE OF IMPACT

181+

Publications

149

Students Trained

131

Research Projects

72

Funded Students

MMAP

Master of Management
in African Philanthropy

Philanthropy is a growing field of study globally that has gained attention across many universities. We are proud to offer the continent's first specialist post graduate programme in the field.

The Masters of Management in African Philanthropy programme is designed for students who want to build a career in either the business or social sector especially in the area of foundations, where corporates and High Net Worth Individuals are investing a lot of their resources and giving back to society and want to do so in structured ways.

This programme is comprised of four compulsory courses and three elective courses.

1. Core Courses

The MMAP consists of 4 core courses as follows

1. African Gifting and Philanthropy
2. Organisation and Management Philanthropy
3. Resourcing African Gifting and Philanthropy
4. Research Methods

PUBLIC
POLICY

DEVELOPMENT
AND
PHILANTHROPY

MANAGEMENT
AND
LEADERSHIP OF PHILANTHROPIC
INSTITUTIONS

2. Elective Courses

1. Advising Private Wealth
2. Corporate Social Investment
3. Community Gifting/Philanthropy
4. Community Foundations
5. Philanthropy (Gifting) and the Sustainable Development Goals
6. The Role of Religion and Belief
7. Public Policy, Law and Regulation

3. Research Report

As part of the MMAP, students complete a research report focused on advancing knowledge and practice in African philanthropy, including giving, volunteering, social investment, and fundraising.

ENTRY REQUIREMENTS

You can apply to do your MMAP at WBS if:

- You have a four year degree/postgraduate diploma in management or related/cognate discipline at NQF Level 8 with a good academic performance record.
- You have a level of competence in Maths and English equivalent to the SA NSC level.
- You have a minimum of three years' appropriate work experience. If the applicant seeks exemption from this requirement a letter of motivation must accompany the application. Candidates may also be required to attend an interview with WBS. Candidates short-listed may be required to complete admissions tests at their own cost.

COURSE DETAILS

Duration:	1 – 2 years
Course Fee:	161 060.00 ZAR
Application Fee:	200.00 ZAR
Acceptance Fee:	15 000.00 ZAR
Application Support:	Enquiries.capsi@wits.ac.za
Programme Enquiries:	Thandeka Mfeka Thandeka.mfeka@wits.ac.za

APPLICATION PROCESS

- Only online applications are accepted. Complete an online application at www.wbs.ac.za
- Please ensure that all information is correct
- Should your application be successful, an amount of R15 000 will be payable on acceptance. This amount is non-refundable and will be offset against the registration fee payable in your first year.
- Deadline for applications: Please check the website for updates www.wbs.ac.za

MMAP

Master of Management
in African Philanthropy

The WBS PhD programme is the largest in South Africa and one of the most highly regarded on the continent. We seek out and bring together top candidates from across Africa to address important topics in their PhD research that are relevant to the advancement of business and society on our continent.

As a student of our PhD programme, you will gain real cultural and social insights from our commercial and political debates, you will sharpen your ability to articulate, grow in confidence and realise the vastness of the knowledge domains you can master by developing your learning and research skills.

LEVEL: NQF 10

The following are the entry requirements for this programme

1. A Bachelor's degree with Honours – upper 2nd class or better OR a Bachelor's degree plus a postgraduate Diploma
2. A master's degree with an average of “B” or better Report and 70% or more for MBA research report.
3. An outline of your proposed research.

Availability of a suitable supervisor

5. Motivation letter
6. CV
7. A 12-pager proposal
8. Certified academic transcripts/records – Undergraduate, Honours and Masters Degree

Certified academic certificates – Undergraduate, Honours and Masters Degree

COURSE DETAILS

Duration:	1 – 2 years
Course Fee:	40 020.00 ZAR
Application Fee:	200.00 ZAR
Acceptance Fee:	15 000.00 ZAR
Application Support:	Enquiries.capsi@wits.ac.za
Programme Enquiries:	Thandeka Mfeka Thandeka.mfeka@wits.ac.za



This programme is designed for students who are seeking specialisation in fundraising, advancement and partnerships. Students analytical and critical thinking skills will be sharpened in order to propel them as they progress in their career.

The Diploma introduces the fields of Philanthropy and Advancement and provides a comprehensive overview of the complex world of grant-making and grant seeking. It allows learners to understand the thinking that shapes resource mobilisation and donor decision-making. The structure of this programme is the product of a stakeholder workshop organised by Inyathelo and the Centre on African Philanthropy and Social Investment.

LEVEL:NQF 8

This programme is comprised of six compulsory courses and three elective courses.

1. Core Courses

1. Landscaping African Philanthropy
2. Organising and Managing Resource Mobilisation
3. Measuring and Reporting Performance of Not-for-Profit Organisations
4. Marketing and Communication in Contemporary Philanthropy
5. Working with Communities
6. Ethical Leadership

2. Elective Courses

1. Philanthropy and Fundraising in African Educational Institutions
2. Philanthropic Foundations
3. Innovations in Philanthropy
4. Philanthropy and Public Policy

3. Research Report

As part of the MMAP, students complete a research report focused on advancing knowledge and practice in African philanthropy, including giving, volunteering, social investment, and fundraising.

ENTRY REQUIREMENTS

You can apply to do your PDMPRM at WBS if:

- You have a Bachelor's degree (NQF 7).
- You have a level of competence in Mathematics equivalent to the South African NSC level.

Work experience would be an advantage.

Non-degreed individuals with working experience are considered in exceptional cases via RPL.

Candidates may be required to undergo the Wits Business School Admission Test.

PDMPRM

Postgraduate Diploma
in Philanthropy and
Resource Mobilisation

COURSE DETAILS

Duration:	1 – 2 years
Course Fee:	105 855.00 ZAR
Application Fee:	200.00 ZAR
Acceptance Fee:	15 000.00 ZAR
Application Support:	Enquiries.capsi@wits.ac.za
Programme Enquiries:	Thandeka Mfeka Thandeka.mfeka@wits.ac.za

APPLICATION PROCESS

- Only online applications are accepted. Complete an online application at www.wbs.ac.za
- Please ensure that all information is correct
- Should your application be successful, an amount of R15 000 will be payable on acceptance. This amount is non-refundable and will be offset against the registration fee payable in your first year.
- Deadline for applications: Please check the website for updates www.wbs.ac.za

Make the pursuit of knowledge your ultimate goal with the Master of Management by Research – a programme aimed at honours and post-graduate students seeking to further build on their qualifications in a related field of study. Awarded on the basis of a supervised thesis, the MM in Research offers focused analysis in the areas of finance, management and work-related disciplines, giving students the opportunity to expand their horizons and continue down the path of higher learning and understanding.

LEVEL:NQF 9

ENTRY REQUIREMENTS

- A bachelor's degree with honours (1st grade or upper 2nd class grade)
- 2. An outline of your proposed research (2 000 to 3 000 words)
- 3. High level of motivation and commitment
- 4. Letter of motivation
- 5. CV
- 6. A 12-page proposal

COURSE DETAILS

Duration:	1 – 2 years
Course Fee:	161 060.00 ZAR
Application Fee:	200.00 ZAR
Acceptance Fee:	15 000.00 ZAR
Application Support:	Enquiries.capsi@wits.ac.za
Programme Enquiries:	Thandeka Mfeka Thandeka.mfeka@wits.ac.za



SHORT COURSES

Almasi Executive Philanthropy

This course aims to develop students' advanced understanding and practical application of philanthropy and social investment. The course emphasises critical thinking and analytical engagement with key themes and principles, including leadership, management, strategy, technology, fundraising, resource mobilisation, public policy, advocacy, and impact measurement.

Masterclasses

Corporate Social Responsibility & Business in Society

This course aims to develop students' understanding of corporate social responsibility and the role of business in society, with a focus on corporate social investment and philanthropy in Africa. It equips current and aspiring practitioners with ethical, strategic, and practical insights to design and lead impactful corporate social responsibility (CSR) initiatives that contribute to sustainable social development.

Fee: R7 475 (VAT inclusive) per participant

Principals and Fundamentals of Fundraising

This course aims to build practical knowledge and skills in fundraising, philanthropy, and social investment in Africa, enabling students to strengthen resource mobilisation strategies and support sustainable social impact.

Fee: R10 925 (VAT inclusive) per participant

CAPSI also offers customised executive masterclasses tailored to the specific needs of organisations, companies, government departments, and non-profit organisations. These bespoke programmes are designed in consultation with clients to address their unique learning objectives, strategic priorities, and organisational context. Should your organisation be interested in a tailored training programme, we would be pleased to discuss your requirements and develop a suitable offering.

THE WBS GRADUATE COMPETENCIES

As a school, we aim to ensure that every student graduating with a qualification at WBS is recognised as having a set of core graduate competencies developed through the successful completion of their programme. This means that WBS graduates emerge from their studies armed with recognisable behavioural and leadership characteristics that

- 1.** WBS graduates demonstrate disciplinary expertise and critical thinking skills.
- 2.** WBS graduates are entrepreneurial and innovative, integrating global and African perspectives in addressing organisational and/or societal challenges.
- 3.** WBS graduates develop data-driven solutions that harmonise financial, social, and environmental sustainability perspectives to address the dynamic business landscape.
- 4.** WBS graduates lead with purpose, integrity, inclusivity and accountability.
- 5.** WBS graduates are sensitive and personally responsive to the needs of

Academic Programme Guide

WITS BUSINESS SCHOOL

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